

# **OVERVIEW "ONE SHEET"**

## **EVENT DATE**

January 23, 2024

## WHERE WILL THE MOVIE BE SHOWN

Our partnership with Fathom Events™ will allow us to be in a minimum of 1000 theaters across the country—we're coming to a theater near you!

#### WHEN WILL TICKETS BE AVAILABLE?

Both single and group sales tickets will be availabe beginning December 1, 2023. However those with groups of 20+ people can visit our website at acaseforlovemovie.com, and pre-submit there interest via the GROUP SALES button near the top of the home page

## **ABOUT THE MOVIE**

A CASE FOR LOVE is a documentary wholly-produced by Grace-Based Films<sup>TM</sup>, and explores the idea that the personal practice of unselfish love has the power to positively transform each of us, those around us, and by extension, the world. Although inspired by faith traditions, given the highly divided nature of our current society, this message appeals to not only religious communities but to secular audiences as well.

This documentary examines the question of whether or not love, specifically, unselfish love, is the solution to the extreme societal and political divide facing the U.S. It is divided into 7 chapters and focuses on subjects from across the U.S., striving to live their lives selflessly. All are common, everyday people of various ethnicities, from various walks of life, from various socio-economic backgrounds, all dealing with a variety of issues.

During filming, the team traveled across the US, interviewing everyday people from various walks of life and ethnicities striving to live their lives selflessly. In addition to these subjects, well know figures including Pete Buttigieg, Al Roker, Sam Waterston and Jon Meacham weigh in as well. In the end, Bishop Michael Curry places what we've seen into context.

What's the verdict on "A Case for Love"? Come watch and decide for yourself.

## WHY THIS MOVIE NOW?

Our society is more divided than ever. Many have moved into "tribal"

A C A S E F O R L O V E M O V I E . C O M

corners, viewing the world from an "us versus them" point of view. This divisiveness creates a laundry list of issues for individuals: loss of sense of community and belonging, mental health problems (anxiety, depression, thoughts on suicide), fear, prejudice, and hatred, to name a few. Tribalism also impacts government's ability to address big problems like affordable health care, tackling the federal budget deficit, violent crime, etc. We seek to help alleviate these problems.

This documentary presents the viewer with the information necessary to determine if living life more selflessly can cause positive change in themselves, those around them, and ultimately society at large. A secondary purpose of the documentary is to inspire viewers to live more selflessly and help heal our divide.

#### WHAT CAN I DO?

## Help us spread the word!

- Share our website, <u>acaseforlovemovie.com</u>, on your socials and invite people to check us out and watch the trailer
- Organize groups of 20+ people to help sell out theaters. Tickets are on sale beginning December 1, 2023
- Download shareable social posts, videos, and production photos and share to your Facebook, Instagram, Twitter, and other socials!
- Download the "Month of Unselfish Love Journal" and prepare to Join the Movement! beginning January 23, 2024. Visit the acaseforlovemovie.com for details

#### WHERE CAN I MAKE A DONATION?

As a 501(c)3 the work of Grace-Based Films is furthered by your generous donations. To make a movie donation, visit acaseforlovemovie.com and click on the DONATE tab in the top navigation.

## WHERE CAN I FIND YOU ONLINE?

IMDb: https://www.imdb.com/title/tt14116090/

**ACFL Website:** acaseforlovemovie.com

Facebook (socials): facebook.com/ACaseForLove

**Instagram (socials):** instagram.com/acaseforlovemovie

**TikTok** (**socials**): tiktok.com/@acaseforlovemovie **X** (**announcements**): twitter.com/acaseforlove **YouTube**: youtube.com/@Grace-BasedFilms

#### **ABOUT GRACE-BASED FILMS**

is a 501(c)3 revolutionary film production company based in Hollywood. We tell universal stories that reveal the complexity of living a life in hope and faith. We have re-envisioned the typical film business model. By funding our films through donors rather than investors, we get to put people to work and our profits go toward future stories and philanthropy, rather than investors and filmmakers.

Our mission is to tell compelling stories, through film, that meet 21st Century audiences exactly where they are in the messiness of life, emboldening them in their belovedness by bringing Jesus' message alive, and reminding them that none of us are alone.

#### **ABOUT DIRECTOR BRIAN IDE**

Director Brian Ide has worked in the entertainment industry for over 20 years, initially as a paid actor, then producer, and eventually journeyed in to the world of directing. "A Case for Love" is his fifth film, and premier feature-length documentary.

After producing and directing the feature film "This Day Forward," he traveled the U.S. presenting the film in churches, theaters, and community centers while discussing the film's message and experiencing its impact on audiences.

Following that tour, the Lutheran Church of Australia called him to their communities to do the same. 50 pages of responses to that tour are available on the film's website.

Prior to founding Grace-Based Films, he directed "Clear Lake, WI" and the recent faith-based short film, "Reconcile", which has been viewed and used in 47 different countries.

A three-time national judge for the Polly Bond Awards, he has spoken to colleges, faith centers, and film programs nationwide about the intersection of film and faith.

Brian is the son of an ELCA Lutheran pastor-father and devout Catholic mother. He is the husband to a lifelong Episcopalian who is drawn to stories that focus on what unites us rather than what divides.



ACASEFORLOVEMOVIE.COM